



FSS, Inc. / ACP, Inc. (MenuMaster®/Amana®/XpressChef®) Minimum Advertised Price (MAP) Policy
Updated: October 1st, 2022

The Minimum Advertised Price (MAP) policy applies to sales to end users of MenuMaster®, XpressChef® and Amana® brand high-speed combination ovens and microwave ovens. This policy will apply as new product models are released. New to this policy is the addition of the RMS/MMS product line. Please note, these units will now have a MAP price that will be monitored for compliance.

The objective of the policy is to assure that end users have access to dealers who provide value added services to end user purchasers such as accurate product information, consultative support during the product selection process and post-sale support. This policy only covers advertised prices. It does not restrict dealers from unilaterally determining final selling prices.

The FSS, Inc. / ACP, Inc. MAP Policy applies to the MenuMaster®, Amana®, and XpressChef® brands. Regarding MenuMaster® and Amana® microwave ovens, advertised prices are to be 30% higher than the published Preferred Dealer Net Price (30/5/20 disc. off List Price). Regarding XpressChef® high-speed combination ovens, advertised prices are to be 20% higher than the published Platinum Dealer Net Price (30/5/7 off List Price).

Dealers in-store promotional materials and price tags are not considered advertising under this policy. Catalogs and internet dealer websites may not advertise a price lower than the MAP. Provided no price lower than the MAP or any indication of a lower price appears on a previous screen, they may show a selling price other than the MAP only on the final check out screen.

Password protected internet websites that limit viewing and purchases exclusively to registered users who have negotiated prices with the reseller are not considered advertising under this policy.

FSS, Inc. will monitor dealers for compliance to the MAP policy. If a violation is detected the dealer will be contacted and provided 72 hours to comply with the program. If the violation is corrected, no penalties will apply. If the violation is not corrected, FSS, Inc. will suspend shipments to the dealer for 30 days or disqualify the dealer from receiving any incentive payments for the quarter during which the infraction takes place.

If you have questions about the Minimum Advertised Price policy, contact FSS, Inc. at 1-800-668-8765 or info@myfss.ca.